

WHY PEOPLE CHOOSE LA10T FAQ

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- **Why are people choosing to be part of LA10T?**

People are joining LA10T because they want their conscious actions to matter beyond intention.

They recognise that reducing carbon emissions, saving water and avoiding waste only create change when participation becomes visible and shared.

- **What does participating in LA10T represent?**

Participation in LA10T represents a decision to take responsibility in everyday life.

It reflects awareness, intention and the choice to act consciously while it still matters.

- **What makes LA10T different from other sustainability platforms?**

LA10T focuses on participation rather than promises.

It does not ask users to be perfect or to calculate outcomes.

It recognises effort, learning and consistency as meaningful contributions.

- **How does LA10T fit into my daily life?**

LA10T fits naturally into everyday choices.

It supports small, conscious actions and turns them into visible participation without pressure or disruption.

- **Why is it important to participate now rather than later?**

Because the future is shaped by what becomes normal today.

When conscious action remains invisible, it does not spread.

LA10T exists so participation can begin now and grow over time.

- **What kind of people feel at home in LA10T?**

LA10T is for people who care quietly and consistently.

It welcomes individuals who believe responsibility does not need to be loud, rewarded or perfect to be real.

- **How does LA10T recognise participation?**

LA10T recognises participation through non-financial records such as progress markers, badges and EcoCoin.

These markers exist to acknowledge involvement and continuity rather than achievement or competition.

- **What does EcoCoin symbolise?**

EcoCoin symbolises participation.

It represents the act of showing up, engaging and choosing to be counted alongside others who care about the future of the planet.

- **How does participating in LA10T support the planet?**

Participation encourages conscious behaviour around carbon emissions, water use and waste reduction.

When these behaviours are shared and recognised, they influence norms, communities, and long-term outcomes.

- **What role does community play in LA10T?**

Community transforms individual effort into collective momentum.

LA10T allows people to participate together, learn from each other and strengthen a shared sense of responsibility.

- **Why do people invite others to join LA10T?**

People invite others because conscious action feels incomplete when carried alone.

Sharing LA10T is not about promotion.

It is about expanding participation so responsibility becomes collective.

- **How much effort does it take to get started?**

Getting started takes only a willingness to participate.

There is no requirement to change everything at once.

Progress begins with one conscious step.

- **What happens as more people participate?**

As participation grows, conscious behaviour becomes visible and normal.

What starts with individuals gradually becomes a shared standard for communities and organisations.

- **What does being part of LA10T say about the future?**

It says that when the opportunity to act existed, participation was chosen.

It shows that responsibility was taken seriously, even through small and imperfect actions.

- **What is the simplest reason to participate?**

Because participation today shapes the world that others will inherit tomorrow.

LA10T exists to ensure that choice is visible.